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Communications Manager



Recruiter	ESSEX COUNTY COUNCIL
Location	Chelmsford, Essex
Salary	£35,500 to £50,000 per annum
Posted	01 Oct 2015
Closes	08 Oct 2015
Ref	WE-EC19161
Industry	Government & Politics, Local government, Police, Political Parties, Marketing & PR, Communications, Conferences & events, Digital Marketing, Market research, PR, Media, Digital Media
Job Function	Marketing/PR
Job Level	Management
Hours	Full Time
Contract	Contract
Listing Type	Job vacancy

Communications Manager (People)

Salary: £35,000 to £55,000

Maternity Cover: 9 month contract from November 2015

Location: County Hall, Chelmsford

Full Time: 37 hours per week

At Essex County Council we have an outstanding track record in delivering organisational transformation. Over the last three years we have delivered over £300m of savings whilst working hard to improve services to our customers. We are now embarking upon our second phase of transformation which will see us complete our journey to becoming a commissioning-led, outcomes based organisation whilst delivering a 3 year programme of cross-cutting, innovative projects.

The Role

We are looking for a Communications Manager, who will lead on the delivery of the Council's communications activities that relate to the 'People' outcomes area, which includes Childrens and Adults social care, education, health (including public health), volunteering and sport. They will manage a team of eight communications officers, covering both internal and external communications.

They will work collaboratively with the Communications Manager for Place and the Corporate and Transformation Communications Manager to jointly deliver communications for the organisation. You will be responsible for supporting in the strategic planning, co-ordination and delivery of internally and externally facing communications activities with this related outcome theme.

The Communications Manager will lead a communications team, on the planning, designing, implementing, delivery and evaluation of a series of communication campaigns to meet an agreed set of commissioning outcomes, and measures with Commissioners. You will manage the budget allocated to campaigns (circa £300k) ensuring effective monitoring and reporting across the team whilst ensuring the campaigns and activities will increase levels of understanding and knowledge about Essex County Council and the services it provides both externally and within Essex County Council.

The Communications Manager will lead on crisis communications activity particularly regarding safeguarding and politically sensitive issues.

Job Summary

The Communications Manager will manage the delivery of all communications areas including media handling, events and their management, press desk and the purchasing of design. This role will play a key part in the delivery of communications, campaigns and marketing support and expert advice for Commissioners, Members and Senior Officers across Essex County Council.

Knowledge, Skills and Experience

Relevant professional or academic qualification (Marketing Degree and or Professional Qualification) or equivalent by experience. Experience of development and delivery of communications strategies including online, news media, digital and campaigns. Successfully developed and delivered campaigns designed to secure organisational objectives. Significant budget and line management within a marketing and communications environment, both internal and external. Experience of working in a political environment, skills in understanding and responding to different perspectives and taking a cross organisational perspective. Excellent interpersonal skills and an ability to communicate clearly and accurately to a variety of stakeholders. Significant crisis communications experience

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